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INVITATION TO THE CLOSING EVENT OF THE 'CAMPAIGN FOR MEDIA LITERACY'

BELGRADE – The Media Coalition invites you to attend the event marking the end of the Campaign for Media Literacy on December 15 at 2 p.m.

The Campaign for Media Literacy, supported by a grant from USAID, was successfully implemented throughout 2013 and 2014 with an aim to strengthen and support democratization in Serbia through the promotion of media literacy and independent and responsible journalism.

At the closing event, key project results will be presented, after which guests may speak with Media Coalition representatives and project participants in an informal atmosphere. Promotional video clips produced by the Media Coalition for the awareness campaign, videos by young authors who submitted their work to the “Don’t Let Them Spin You” contest, and various webinars will also be on display.

The Campaign for Media Literacy included the following key activities: research on the level of media literacy in Serbia; a series of seminars across Serbia for high school students, teachers, and journalists; the “Don’t Let Them Spin You” media campaign, which included a contest for best video produced by youth; a series of debates across Serbia on burning media issues; the formulation of ethical guidelines for online journalism, as well as the production of educational brochures for students, teachers and journalists; and development of the online resource center on media literacy - www.medijskapismenost.net.

- WHO:** **Ivan Tasovac**, Minister of Culture and Information
Ambassador Michael D. Kirby
Vukašin Obradović, President of the Independent Journalists’ Association of Serbia
- WHAT:** Closing event for the Campaign for Media Literacy
- WHEN:** Monday, December 15, 14:00 – 16.00
- WHERE:** Media Center, Belgrade, Terazije 3 / 1st floor
- CONTACT:** Nevena Ršumović, project coordinator from ANEM, 011 32-25-852,
nevena.rsumovic@anem.org.rs

Please, kindly confirm your participation by Thursday (11 December) at noon.